

# Splendid Speaking!

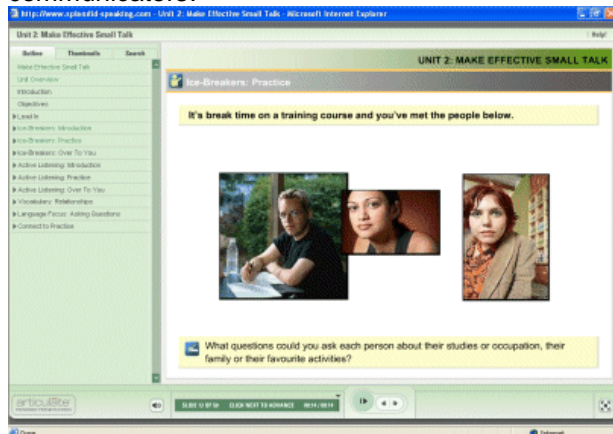
**“an easier and more effective way to improve your learners’ speaking skills and confidence in English”**

## The Splendid Speaking self-study course

Let's be honest - speaking English in real-life situations can be tough for our learners, especially when English is their second language. The impression they make on other people often comes down to:

- how they present themselves when meeting someone for the first time - whether it's a job interview or a social event - and
- the impact they make when having to speak at length, either in a formal presentation or an 'off-the-cuff' talk.

And that's precisely why we developed this course and based it around the strategies adopted by successful communicators.



Splendid Speaking is an online self-study course to teach upper intermediate and advanced learners of English top-level speaking skills and communication strategies. It comes in two volumes ('Introductions and Small Talk' and 'Powerful Presentations') and covers 12 key strategies for communicating effectively, as well as a range of useful vocabulary and language topics. Splendid Speaking is perfect for...

- people who need to speak English at work or for business.
- university and college students studying in an English-speaking environment.
- upper intermediate and advanced learners of English who have a good grasp of grammar but who lack confidence in speaking in real-life situations.
- candidates for any advanced English language exam with a Speaking component, particularly the Cambridge IELTS, CAE, CPE, and BEC Higher.

## Volume 1: Introductions and Small Talk

Make an impact with a 15-second introduction (Unit 1) - a useful skill in a job interview or networking situations.

Make small talk using the S.O.F.A. strategy (Unit 2) - a surefire way to make social situations much easier. Listen effectively and show interest in what others have to say (Unit 2), so you can build an immediate rapport with other people.

Relate a S.T.A.R. story (Unit 3) that illustrates a personal achievement - ideal in an interview for a job or training course.

Plus 2 other key speaking strategies on body language and giving examples.

## Volume 2: Powerful Presentations

Captivate your audience by choosing one of five memorable ways to start a presentation, and then signpost it clearly to help your audience (Unit 4). Introduce photographs and information graphics (graphs, charts, tables, etc) to illustrate your talk (Unit 5).

Avoid worrying when you're asked to "say a few words". You'll soon be giving a T.O.P. spontaneous talk, and using pauses for effect (Unit 6).

In addition to these 12 key strategies you can test yourself with our interactive quizzes on useful collocational phrases to do with work, business, education and relationships, for example.

## Splendid Expressions!

A BONUS bumper quiz with hundreds of colloquial expressions, organised by topic area to further help learners develop their speaking skills.

## Shortlisted for the ELTON Award

The Splendid Speaking Self Study Course was shortlisted for the British Council Elton Award 2007.

There's nothing to download or install. Splendid Speaking is an online course so all your students need is access to an Internet computer from within your institution (Type 2 Account\*) or at any Internet Computer with a username and password (Type 1 Account\*). With half an hour to spare or in their self access time your students can be working through a speaking strategy or brushing up on their vocabulary!

## Pricing Options

Our conversations with teachers, trainers, managers and school owners has led us to offer two types of purchasing options for maximum flexibility.

### **Type 1 - individual, 3-monthly student accounts accessed from any Internet-connected computer both within and outside the institution or company.**

#### **Type 1: Features**

Each student has their own username and password.

Each account runs for 13 weeks and can start at any time.

Best suited to institutions or companies with relatively small or unpredictable student numbers.

#### **Type 1: Benefits**

a) Offers access to part-time students with limited access to institutional or company facilities.

b) Ideal for students who want three or six-month courses in-house.

c) Can be matched closely to the demand for courses from students.

d) Offers the chance to get students started on their studies before their arrival or as a follow-up course, as well as during the course itself.

e) Ideal for institutions or companies which need individual accounts for students or clients studying at a distance.

### **Type 2 - a yearly licence accessible from within an institution via the Internet.**

#### **Type 2: Features**

No need for username and password; the system recognises your institution's fixed IP address.

Can be used by any student in the institution at any terminal.

Materials are available all year round.

Best suited to institutions with large numbers of students who will wish to access the materials on a (guided or free) self-study basis.

#### **Type 2: Benefits**

a) Less management involved than in setting up individual accounts for particular students.

b) Can be used by a wide range of learners, such as term time and summer school EFL students, ESOL learners etc.

c) Works out much cheaper over a year.

#### **Type 1**

All prices are in pounds sterling per account lasting for 13 weeks.

Number of learner accounts	Price per account for 13 weeks (pounds sterling)
1-5	25 GBP (e.g. 3 accounts = 75 GBP)
6-10	20 GBP (e.g. 7 accounts = 140 GBP)
11-20	17 GBP (e.g. 15 accounts = 255 GBP)
20-39	15 GBP (e.g. 25 accounts = 375 GBP)
30+	Please enquire

**Type 2 Accounts**

All prices are in pounds sterling per account lasting for 1 year.

Number of computers	Price per account per year (pounds sterling)
2-5	199 GBP
6-10	345 GBP
11-20	499 GBP
20-39	655 GBP
30+	Please enquire

If you are part of a chain and interested in multiple-location discounts, then please contact us for pricing by separate agreement.